

	Title	Deliverable Number D6.2
Project Number 700667	Project presentation and brochure (for distribution)	Version 1

H2020-JTI-FCH-2015-1 (RIA)

SOSLeM – Solid Oxide Stack Lean Manufacturing

Deliverable D6.2

Project presentation and brochure (for distribution)

WP 6 – Dissemination and exploitation

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Type: Other



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Revision History

Author Name, Partner short name	Description	Date
Julia Goetz, ACCEL	Draft deliverable	08/07/2016
Jan Van herle, EPFL Simone Zanzarin, SP	Revision 1	27/07/2016
Julia Goetz, ACCEL	Final version	28/07/2016

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Annex 1: Project Factsheet

Acronyms

ACCEL	accelopment AG
DMS	Document Management System
EPFL	École Polytechnique Fédérale de Lausanne
WP	Work Package

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Executive Summary

This deliverable consists of the SOSLeM dissemination materials; Project brochure and presentation as well as the templates created specifically for dissemination activities. The created material serves as a helpful tool for project partners to facilitate dissemination.

Need for the Deliverable

In order to disseminate SOSLeM project information and results, a variety of easily adaptable communication material is needed.

Objectives of the Deliverable

With the help of this deliverable, we want to

- Create a first source of project information for stakeholders
- Facilitate dissemination activities
- Offer easy modifiable templates
- Increase awareness of SOSLeM
- Increase the project's impact
- Define guidelines for communication
- Promote a uniform visual identity

Outcomes

During the first project months, dissemination material was created to help raise awareness of the SOSLeM project and to create a visual identity for the project. The following documents and materials have been developed and created in order to support the project partners and reach the appropriate stakeholders:

- Logo and visual identity;
- Templates;
- Project brochure;
- Project presentations.

Next steps

The use and implementation of the created dissemination material will be observed. If the need or wish for further templates arises we will create further material. All public dissemination material will be made available on the SOSLeM Website.

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1 Objectives

A key feature of the SOSLeM project will be the dissemination of information and results (WP6) throughout the project duration. To reach selected stakeholders as well as creating a recognisable and uniform project identity, ACCEL has developed SOSLeM dissemination material in order to facilitate dissemination activities of the SOSLeM partners. The main aim of the dissemination material is to create identity, consistency and awareness of the SOSLeM project (Task 6.1). ACCEL has created the following materials:

- Logo and visual identity;
- Templates;
- Project brochure;
- Project presentations.

2 Logo and Visual Identity

The SOSLeM logo (Figure 2) Figure 2: SOSLeM Logo has been designed for the explicit identification of the project in all correspondence and marketing material of the partners. The logo is an essential communication component to enhance visibility and awareness of the project. The logo is available in the SOSLeM colours as well as in greyscale for black and white print material. It is accessible for all stakeholders to download on the website www.soslem.eu.



Figure 2: SOSLeM Logo

Project design guidelines have been developed which summarise key points regarding design and visual identity. This includes proper use of the logo and design elements, the SOSLeM colours and the appropriate funding acknowledgement. These guidelines are a project internal source of information for all partners and are available for download from the DMS.

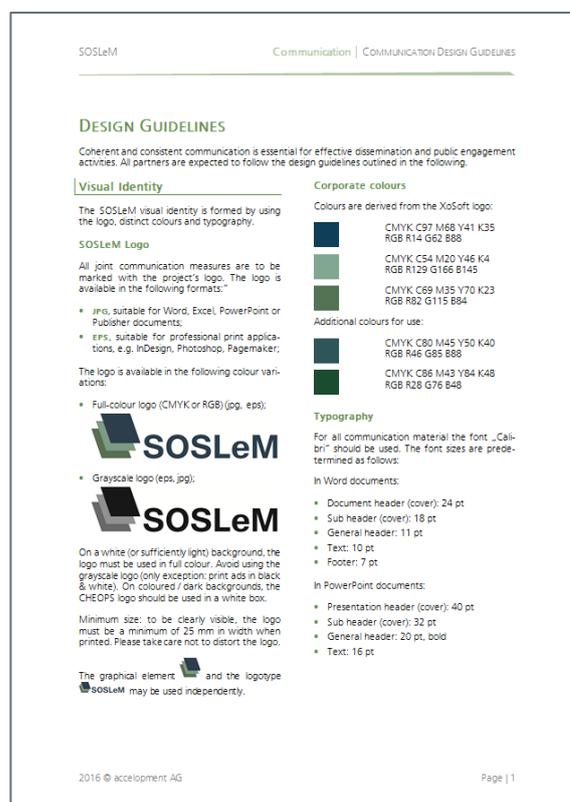


Figure 1: SOSLeM Design Guidelines

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3 Templates

Pre-designed templates for a range of materials have been made available to all SOSLeM partners. The templates created for the most common types of documents offer the project partners a basis document which can easily be adapted to the information they wish to disseminate while still keeping in line with the overall visual identity of the SOSLeM project. These templates can be downloaded from the secured DMS:

- Deliverable template (see Figure 3);
- Meeting agenda template;
- Meeting minutes template;
- PowerPoint presentation template.

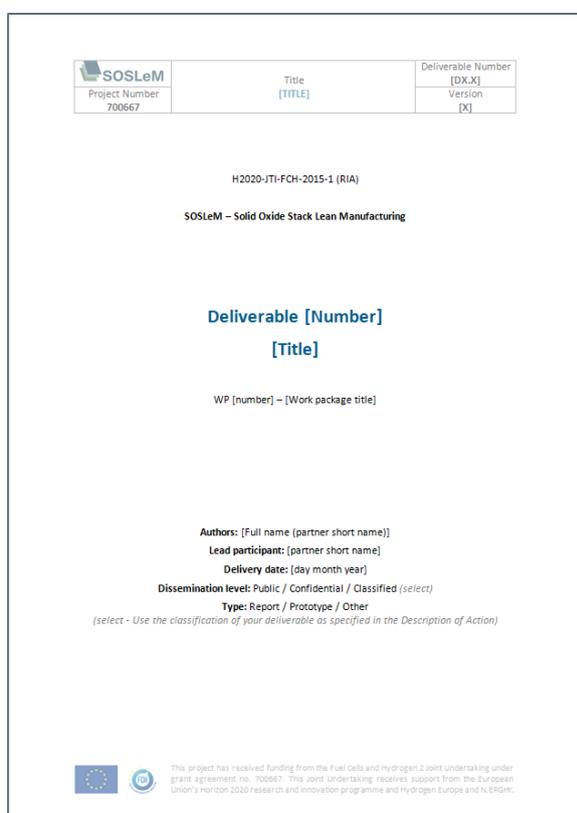


Figure 3: SOSLeM Deliverables Template

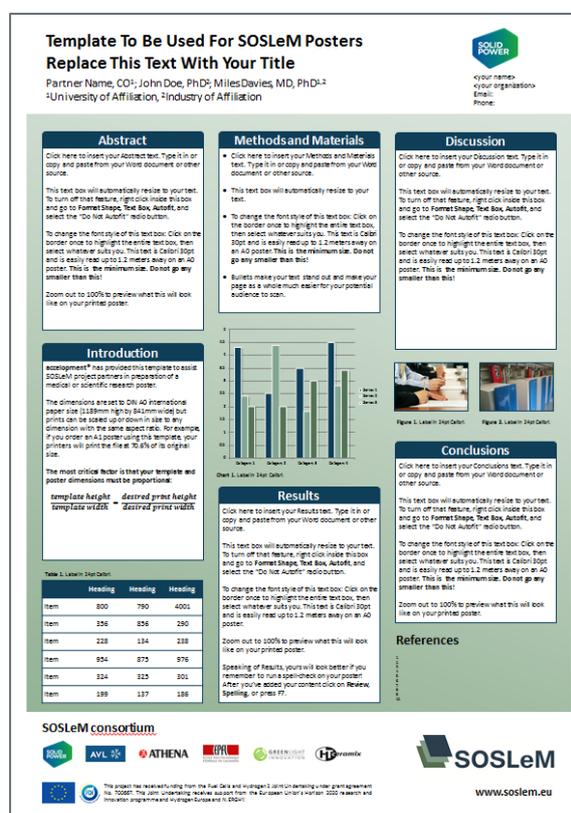


Figure 4: SOSLeM Research Poster Template

To further disseminate the results of the SOSLeM project and to visualise the project outcome, ACCEL has created a SOSLeM research poster (Figure 4) for the presentation of the SOSLeM project to the scientific community at conferences and other events targeted to the scientific public. This will strengthen the information exchange of project results and use synergies with other experts active in this area. The SOSLeM research poster was created in PowerPoint which allows for easy modification of content.

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4 Project Brochure

A brochure has been produced in the form of a general project factsheet in order to inform the public and different stakeholders about key project information (see Annex 1). The factsheet includes the following:

- Background information;
- Project objectives;
- Work plan;
- Project impact;
- Information about the consortium;
- Project length and budget.

The factsheets have been distributed within the consortium and will be used at various events as a tool to inform stakeholders of the main project information. It will help to raise awareness for the SOSLeM project. The factsheet has also been made available for download in the public section of the website, as well as on the DMS.

5 Project Presentations

In order to support project partners who wish to present SOSLeM two short presentations have been created, which contain the most important project information.

The SOSLeM Project Overview Presentation is a one slide document (Figure 5) which gives an overview of SOSLeM at one glance. Its purpose is to serve as an introductory slide to complement a partner's presentation.

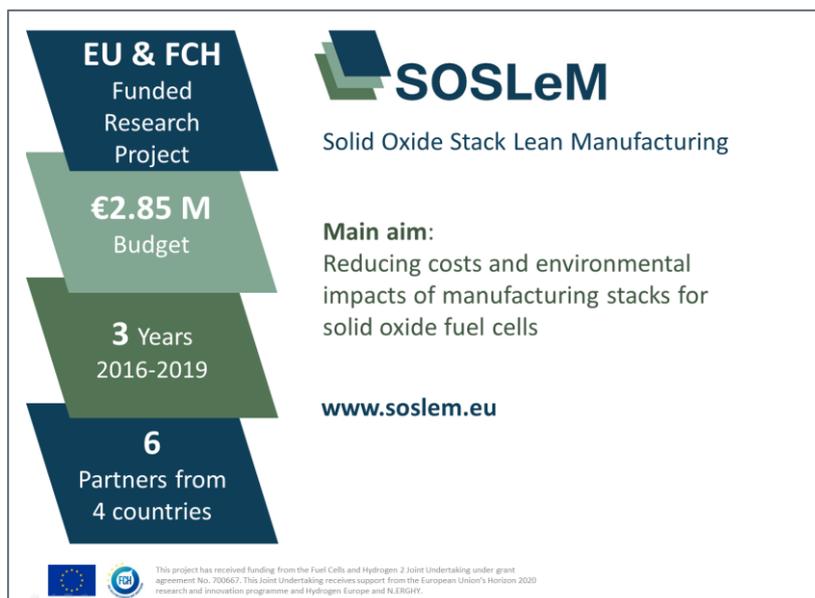


Figure 5: SOSLeM Project Overview Presentation

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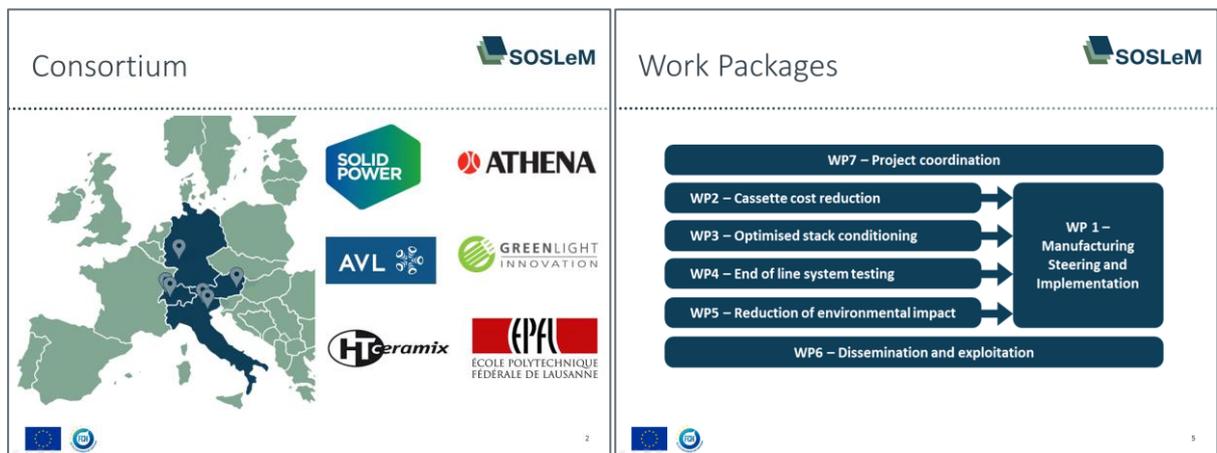


Figure 6: Outtake Slides SOSLeM Project Presentation

The SOSLeM Project Presentation is a more detailed overview of the project, its aims and goals. The presentation includes the following information:

- Consortium;
- Background information;
- Project objectives;
- Work plan;
- Key project facts (duration, budget etc.)

6 Availability and Use

All dissemination material and templates have been created specifically for the use within the SOSLeM project. The aim is that all project partners can use the available material for dissemination activities and adapt and modify the content to fit the needs and interest of their stakeholders. All of the above mentioned dissemination material has been made available on the password protected Document Management System (DMS).